

STREET.LIFE!

Join us for an unforgettable evening at street.life! 2026 presented by Sheehan Phinney — the Chamber Collaborative's signature celebration of business, connection, and pure Seacoast fun.

This year, we're making a splash -- but no towels or bathing suits needed -- at Water Country, New England's largest water park. For one night only, this iconic destination transforms into the ultimate networking event, where business leaders, community champions, and Chamber members come together for an evening unlike any other.

Expect great food and drinks, live entertainment, interactive experiences, and plenty of surprises as we take over the park for a one-of-a-kind celebration. Whether you're looking to make new connections, reconnect with familiar faces, or simply enjoy an unforgettable night out, street.life! delivers the perfect mix of business and fun.

Contact Nate Hastings to secure your sponsorship today!

**Nate@PortsmouthCollaborative.org
or 603.610.5517**



street.life! 2025 - Photo by Kevin Edge

AT A GLANCE:

The Chamber's biggest event
of the year celebrating the
Gateway to Business and Art

**Wednesday,
September 9, 2026**

Water Country

~400 Attendees

street.life!
Have Some Fun!

Presented by
SHEEHAN PHINNEY
9.9.2026

STREET.LIFE!

Presenting Sponsor 1 @ \$15,000 - RESERVED for FY27 - Sheehan Phinney

- 24 tickets to the event with reserved table seating
- 24 tickets to the VIP/Sponsor Reception
- The event will be branded street.life! Presented by [Sponsor Name]
- Sponsor's brand will be incorporated into event logo
- Verbal recognition with opportunity to address attendees at the event
- Logo on all printed and digital event materials
- Sponsor representatives will have the opportunity to be involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts



street.life! 2024 - Photo by Brass Tacks Photography



street.life! 2025 - Photo by Kevin Edge

VIP/Sponsor Reception Presenting Sponsor - 1 @ \$10,000 - RESERVED - Black Rock Social Club

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Reception will be branded street.life! VIP/Sponsor Reception, Presented by [Sponsor Name]
- Verbal recognition with opportunity to address attendees at the reception
- Logo on all printed and digital event materials
- Sponsor representatives will have the opportunity to be involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

Main Stage Sponsor- 1 @ \$7,500

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Verbal recognition with opportunity to address attendees and introduce the speaking program
- Prime logo placement in the main stage area
- Logo on all printed and digital event materials
- Sponsor representatives will have the opportunity to be involved in event promotional campaigns, in cooperation with event organizers, likely including specialized video and social media opportunities
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

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Welcome / Cocktail Hours / Raise A Glass Sponsor* - 1 @ \$7,500 - FY27 ROFR - Forbes Marketing Group

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the signature cocktail made available to attendees for toast at the conclusion of the cocktail hour
- Verbal recognition with opportunity to address attendees at the event while presenting the toast
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

** Sponsorship name is adjustable to fit the sponsor's company culture.*



street.life! 400 - Photo by Karina Quintans



street.life! 2024 - Photo by Brass Tacks Photography

Food Sponsor - 1 @ \$5,000 - FY27 RESERVED - Granite State Minerals

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the food service stations during the meal through signage
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

Dessert Sponsor - 1 @ \$5,000 - FY27 ROFR - Eastern Bank

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the food service stations during dessert through signage
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

Turnstile / Welcome Sponsor - 1 @ \$5,000 - FY27 RESERVED - M&T Bank

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the welcome (registration) area of the event.
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

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Photo Booth Sponsor - 1 @ \$5,000 - RESERVED - Pease Development Authority

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the template for the take-home photos from the photo booth attraction
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

Centerpiece Sponsor - 1 @ \$5,000 - Service Credit Union

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be incorporated into the centerpiece souvenirs which will be made in cooperation with local artists and will be available for attendees to take home with them
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts



street.life! 400 - Photo by Karina Quintans



street.life! 400 - Photo by Karina Quintans

Roving Entertainment Sponsors- \$1,500 -

There will be at least 1 this year which has been claimed by St. Mary's Bank.

There may be 1 or 2 more and the ROFR on those would go to TD Bank and Wentworth-Douglass Hospital

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- There will be four areas of performers throughout the footprint of street.life!. Sponsor's brand to be incorporated into their sponsored performer's area.
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts

STREET.LIFE!

Table Sponsors - \$1,250

- 8 tickets to the event with reserved table seating
- 8 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be represented on the table where the party will be seated.
- Logo on all printed and digital event materials
- Recognition in all press releases, The Source digital newsletter, social media, and other promotional efforts



street.life! 2024 - Photo by Brass Tacks Photography



street.life! 2024 - Photo by Brass Tacks Photography

Half Table Sponsors - \$625

- 4 tickets to the event with reserved table seating
- 4 tickets to the VIP/Sponsor Reception
- Sponsor's brand to be represented on the table where the party will be seated.
- Logo on all printed and digital event materials
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